

workgroup / Legal

Thursday 5th September 2024
The Grand Hotel / Birmingham



The event for GCs in the Midlands, run by:



Rachel Macfarlane

General Counsel



Kirin Kalsi

GC, Compliance
Officer & DPO



Ian Leedham

EVP Compliance,
Legal & Public Affairs



Rachel Gower

Director of Legal,
Compliance & DPO



Nim Cassidy

General Counsel



Zak Daliri

Vice President Legal

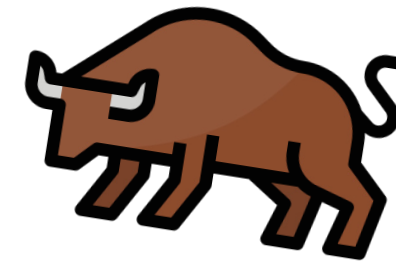


Anil Raja

Head of Legal &
Product Legislation



The event for GCs in the Midlands.



Events - especially those for senior in-house lawyers
- are always in London.

Now, the Midlands has **an enormous community of GCs**,
but we only ever meet over ad hoc small events, or message
over WhatsApp.

So we are organising here is *the* meeting place for GCs in
our region, from Shrewsbury to Skegness.

Not only that, but **this event is run by GCs** too. All in the form
of GC-led discussion groups, not vendor pitches.

You'll also see a series of panel discussions on the big topics,
and then a big GC gameshow to end the day...

GCs/HoLs attending include:





The best event out there for General Counsel. No vendor pitching, just a community of lawyers coming together to discuss pressing topics in a safe and stimulating environment.



Rossana Eloisa Conti
General Counsel
GoCardless

You have cracked the magic code to give lawyers at the top of their game a safe environment to be honest and open to learning. An amazing exclusive network for GCs and Heads of Legal.



Harpreet Sagoo
General Counsel
Ricardo

Best legal event in town! Informal, laid-back, informative, collaborative and insightful. And most importantly: fun!



Máire Barr
General Counsel - Europe
Kellanova

No other event caters so well to GCs/Directors of Legal. Whether a sole GC or lead of large in-house team you will definitely find this to be a really useful and rewarding day, discussing real-life challenges with peers in the same circumstances as you.



James McCulloch
Director of Legal Operations
Flagship Group



Here's how it works.

There are 2 types of session at the event:

WORKGROUP



PANEL



WORKGROUPS are hour-long discussion groups of 10 GCs. There are 15 workgroups to choose from. You pick 3.

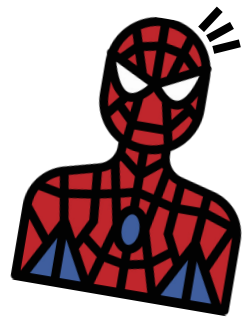
PANELS give us a break from the workgroups, where we discuss the big topics as a group. There are 3 panels over the course of the day.

The agenda begins on the next page, starting with the first panel.

The day begins at 0900.

REGISTRATION
0900 - 0930
PANEL 1
0940 - 1020

Does your Spidey sense
still tingle?



Are younger generations and
remote workers working the way
we want them to?

Has covid, remote working, and
generational differences changed
expectations around work ethos and
hours? Or is it *me* who needs to adapt?



Anil Raja
Head of Legal & Product Legislation
Next



Rachel Gower
Director of Legal & Compliance Services
University of Warwick



Ian Leedham
EVP Compliance, Legal & Public Affairs
LKQ Europe



Clare Francis
Partner
Pinsent Masons



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WORKGROUPS 1
1030 - 1120

Choose your first workgroup.

You have 5 workgroups to choose from, on the right. Pick one.

These informal discussion groups are capped to 10 participants. After, we return to the main room for round-ups of each workgroup.

ROUND-UPS
1120 - 1135
BREAK
1135 - 1200



REGENT

OPTION 1

Ditch the cookie cutter.

Can we as GCs open up the in-house legal profession? Can we give opportunity to aspiring lawyers who don't fit the traditional legal mould of straight-A students?



Nim Cassidy
General Counsel
STARK UK

JUNGLE

OPTION 3

A little of that human touch.

How can I champion my team's careers but also get the business to buy into and plan around their development too, especially when we can't just throw money at them?



Zak Daliri
Vice President Legal
Corsearch

COLMORE

OPTION 5

They want how much?!

How do you justify the cost of additional lawyers into your team with the CFO? How do other GCs get budget sign-off on pricey new hires?



Rachel Macfarlane
General Counsel
Coventry Building
Society

CATHEDRAL

OPTION 2

Is good governance dead?

Good governance with a diversity of skills and capabilities equals better productivity. So why aren't we good at it? How do other GCs improve governance and reporting consistency?



Simon Major
Group General Counsel
RLC Aerospace

TEAROOM

OPTION 4

Easy as ESG.

What are the low-hanging things we can do on sustainability? What are the big and small wins which I'm missing that other GCs have done and made work?



Anita Adam
Legal & Regulatory Director
Water Plus



Mark Levine
Director, In-house Legal
BCL Legal



WORKGROUPS 2
1200 - 1250

Choose your next workgroup.

Next up is the second round of workgroups. Again, 5 options.

Then back to the main room for roundups, followed by lunch.

ROUND-UPS
1250 - 1305
LUNCH
1305 - 1350



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COLMORE

OPTION 1

Legal tech that walks the walk.

What tech are other GCs finding useful right now? How can we share notes to sift through everything that's out there, and trial stuff that doesn't just talk the talk?



Kirin Kalsi
GC, Compliance Officer
& DPO
E.ON UK

JUNGLE

OPTION 3

Bringing in the house.

Do we send too much to private practice? Isn't managing them a whole new workload? How do I convince my CFO that one-off spends aren't cheaper than new hires?



Martyn Ruscoe
Legal Director
NCH Europe

TEAROOM

OPTION 5

Am I sitting too comfortably?

Should my GC career be defined by the industry I work in, or should we step outside our comfort zones? Should we jump from one industry to another, or specialise?



Allia Khan
Head of Legal
PoloWorks

REGENT

OPTION 2

Can I instil an in-house ethos?

How do you train your junior lawyers, especially the new generations? How do you get them to be proactive, while being respectful of their personal lives?



Rachel Gower
Director of Legal
University of Warwick

CATHEDRAL

OPTION 4

Retrofit, or fit for the future?

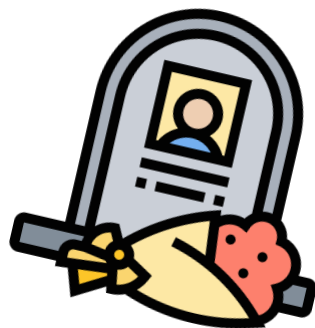
Sticking plasters onto existing processes is short-termism, but how do I build from the ground up? How can I build a future-fit legal function that won't require so many plasters?



Sarah Gull
General Counsel
Norton Motorcycles

PANEL 2
1350 - 1430

Is AI the death of the billable hour?



Why should I pay a law firm for 2 weeks of work, when AI can do it in 2 minutes?

And what alternative fee models are other GCs using? What do I need to do, to demonstrate to private practice that fixed arrangements could work?



Kirin Kalsi
General Counsel, Compliance Officer & DPO
E.ON UK



Nicole Thompson
General Counsel



Zak Daliri
Vice President Legal
Corsearch



Melanie Williams
Partner & Global Head of Real Estate
DWF



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WORKGROUPS 3
1440 - 1530

Choose your final workgroup.

Next up are your final 5 workgroups.
Pick one.

Then back to the main room for the final roundups, followed by a short break before the final panel discussion.

ROUND-UPS
1530 - 1545
BREAK
1545 - 1600



REGENT

OPTION 1

Worry about the quiet ones.

Like triage in a hospital, how do you know the quiet issues aren't bubbling up in the background and about to become a big issue? How do I instil ownership?



Ian Leedham
EVP Compliance, Legal & Public Affairs
LKQ Europe

TEAROOM

OPTION 3

How to put your foot down.

When we have to say no to our bosses, how can we do so without pissing them off? How do we build a relationship where - if we're not listened to - we're at least respected?



Martin Brostoff
Head of Legal
Boparan

JUNGLE

OPTION 5

Juggling geopolitics.

How do I satisfy stakeholders when the geopolitical goalposts are always moving? How do I understand their conflicting priorities and get a better handle on their risk appetite?



Zaheed Hussein
General Counsel
The IET

CATHEDRAL

OPTION 2

Bad board behaviour.

Do you call out bad behaviour in the boardroom, either re governance or just basic manners? How clear are you of your personal value and importance of your own voice?



Rachel Macfarlane
General Counsel
Coventry Building Society

COLMORE

OPTION 4

Top-down and tailored.

How do we as GCs weave *integrity* through company culture? And how do we tailor comms to different stakeholders based on their varying levels of understanding of legal?



Priti Bansel-Branch
Head of Legal
Shoosmiths

PANEL 3
1600 - 1640

THE GC GAMESHOW!

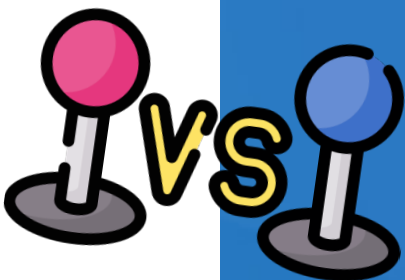
RED TEAM and **BLUE TEAM** go head-to-head in the return of the GC gameshow!

Presented with a series of dilemmas, teams will race to “buzz in” with their answer, whilst the opposing team must disagree.

And it’s up to you - the audience - to vote who answered best with your paddles!

Prizes to be won! Blue drinks to be quaffed!

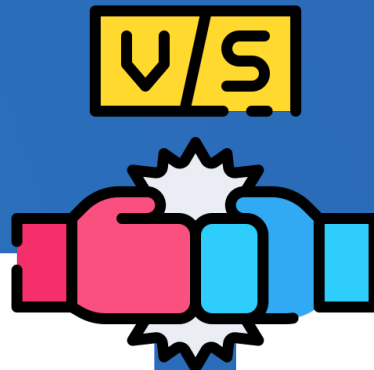
CLOSE, DRINKS + CANAPÉS
1640 - 1730.



YOUR HOST

Jayne Hussey
Partner
Mills & Reeve

+ Drinks and canapés.



RED TEAM



Rachel Macfarlane
General Counsel
Coventry Building Society



Martin Brostoff
Head of Legal
Boparan

BLUE TEAM



Allia Khan
Head of Legal
PoloWorks



Selina Chan
Senior Legal Counsel
Carlsberg Marston's Brewery Company



EVENING AGENDA
1800 - 2100



Private dinner at Tattu.

A post-event dinner for up to 12 guests, with set menu.

[Ask Charlotte for an invitation.](#)

Tattu is a 'Modern Chinese' restaurant, whose Yin Yang concept blends contrary forces to create harmony. View sample menus [here](#).



Thursday 10th October | Royal Armouries | Leeds

T A T T U

**Cocktail experience, with
contemporary Chinese
cuisine fine-dining set menu.**

**Post-event social, hosted by
DWF and Workgroup.**



Three ways to sign up.

1. Pay online for £350+VAT [here](#).
2. Pay by invoice, by contacting Charlotte [here](#).
3. Subscribe to **Workgroup Premium***.

Please note - registrations from those who do not lead an in-house legal team will be refunded.

However, sponsorship enquiries can be made via email [here](#).

*Workgroup Premium is a paid subscription, which gives you - and your deputy - passes to all Workgroup Legal events. Sign up [here](#).



Follow Workgroup on LinkedIn [here](#) for all event updates.

Highlights from the London event:



See you in Birmingham!

It's a big commitment for any GC, taking a full day out of your busy schedule, but what this day represents is a chance to briefly step out of your day job, reassess (and yes, do a bit of group therapy!) and sensecheck with people who face the same things you do. See you there!

Charlotte Hudson | Director of Workgroup Legal
Workgroup Events