

workgroup / Legal

Thursday 4th July 2024
Hyatt Regency / Manchester



the event for GCs in Manchester and the Northwest, run by:

						
Caroline Hilton	Alex Herrity	Lida Khanverdi	Sam Wharfe	Pete Horsfall	Kina Sinclair	Tom Ferguson
Director of Legal & Governance	Director of Legal Solutions	Head of Legal, UK & Ireland	Group Head of Legal	Group General Counsel	Group Legal Services Director	General Counsel
						

+ GAMESHOW & OPTIONAL EVENING DINNER

Here's how it works.

There are 2 types of session at the event:

WORKGROUP



PANEL



WORKGROUPS are hour-long discussion groups of 10 GCs. There are 18 workgroups to choose from. You pick 3.

PANELS give us a break from the workgroups, where we discuss the big topics as a group. There are 3 panels throughout the day.

The agenda begins on the next page, starting with the first panel. Registration begins at 0900.



The best event out there for **General Counsel**. No vendors, just a community of lawyers coming together to discuss pressing topics in a safe and stimulating environment.



Rossana Eloisa Conti
General Counsel
GoCardless

No other event caters so well to **GCs/Directors of Legal**. Whether a sole GC or lead of large in-house team you will definitely find this to be a really useful and rewarding day, discussing real-life challenges with peers in the same circumstances as you.



James McCulloch
Director of Legal Operations
Flagship Group



Watch the highlights from last year!



REGISTRATION
0900 - 0930

PANEL 1
0940 - 1020



How long is your lens?

How do you plan – as a GC – to protect the business from events that haven’t happened yet?

For example, how prepared are you for a Labour government?

What about Israel/Gaza, Ukraine, Covid and how ready are you for AI disruption? Are we responsible for preventing interruption from regulation too?



David Morgan
General Counsel
Warburtons



Kina Sinclair
Group Legal Services Director
AJ Bell



Sam Wharfe
Group Head of Legal
Bupa



Alice Stephenson
Founder & CEO
Plume



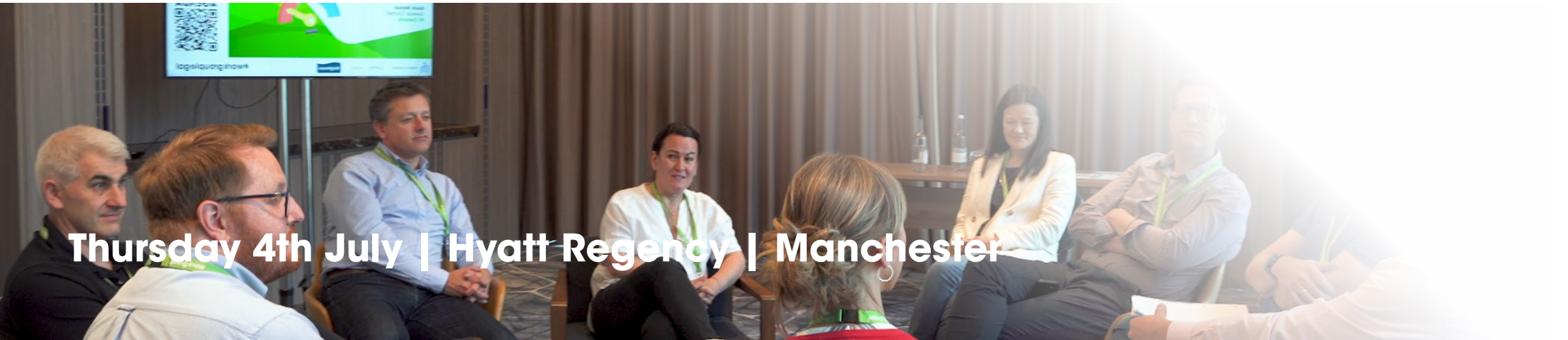
WORKGROUPS 1
1030 - 1120

Choose your first workgroup.

You have 6 workgroups to choose from, on the right. Pick one.

These informal discussion groups are capped to 10 participants. After, we return to the main room for round-ups of each workgroup.

ROUND-UPS
1120 - 1135
BREAK
1135 - 1200



EDDINGTON

OPTION 1

Control the narrative.

How do you handle press intrusion, and manage comms during a catastrophic newspiece? How do you get ahead of the story, and prevent future reputational damage?



Ian Wood
General Counsel
Sellafield Limited

EXEC. BOARDROOM

OPTION 3

Don't shoot the sheriff.

How do I shake off the label of corporate policemen when giving stakeholders the answer they don't want to hear?



Andy Kay
General Counsel & DPO
Leeds Building Society

TURING

OPTION 5

Trust me, bruh.

If my team doesn't feel psychologically safe – doesn't trust that I'm on their side – I won't get the full story when things go wrong. So how do I build trust, learn my team's touchpoints, and reap the benefits of empathy sewed?



Karen Williams
Group Legal Director
Mitie

WATERHOUSE

OPTION 2

Beyond what's legal.

How do I get the business to realise the input of the legal team beyond just the legal's? How do I get the seat at the Exec table, and make decisions rather than just execute them?



Kina Sinclair
Group Legal Services Director
AJ Bell

ROBINSON

OPTION 4

They want how much?!

How do you justify the cost of additional lawyers into your team with the CFO? How do other GCs get budget sign-off on pricey new hires?



Amanda Baxendale
Legal Director
Hilti



Mark Levine
Founder
BCL Legal

FOSTER

OPTION 6

Is it okay to be a softie?

How open should we be as GCs about our own mental health? Is there space for GCs to be sensitive and emotional, or does our strength offer more credible leadership?



Claire Swarbrick
General Counsel
Mawdsleys

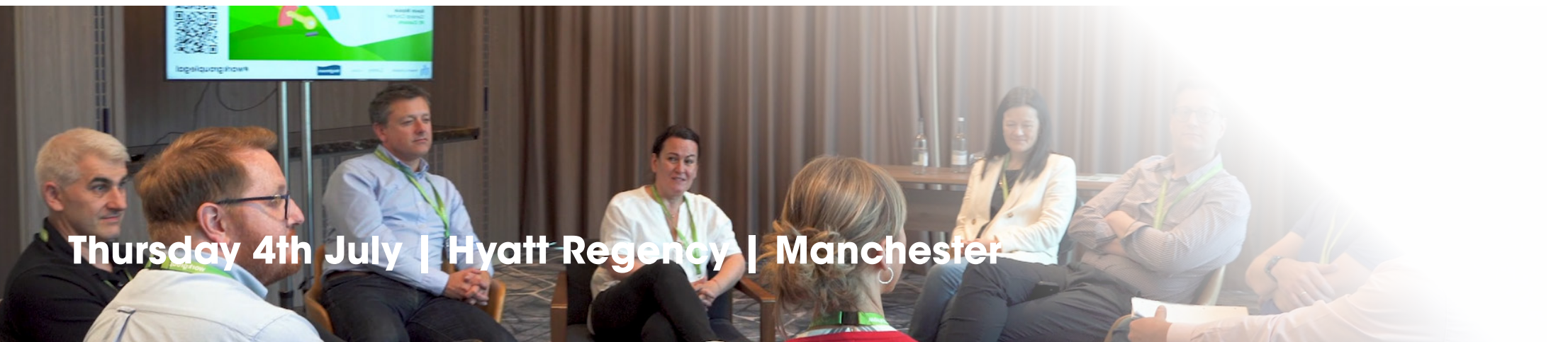
WORKGROUPS 2
1200 - 1250

Back to the workgroups.

There are once again 6 to choose from. Take your pick.

A second round of workgroups, with round-ups back in the main room, followed swiftly by lunch.

ROUND-UPS
1250 - 1305
DINNER (Lunch if you're Southern)
1305 - 1350



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EDDINGTON

OPTION 1

How to win lawyers, and make them influence people.

How do I fashion my team into influencers, and build their confidence when engaging stakeholders?



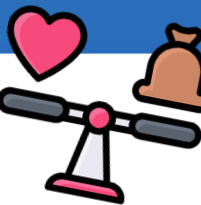
Lida Khanverdi
Head of Legal, UK & Ireland
EG Group

FOSTER

OPTION 3

Ethical decisions *are* commercial decisions.

Had someone focused on ethics and reputation during the PO scandal, that would have been a smart business decision. So how do I convince my own organisation that the right thing to do is also the commercial thing to do?



Darren Drabble
Group General Counsel
DWF

WATERHOUSE

OPTION 5

Tech, without the budget.

We've seen the wealth of tech on offer, but how can my legal team benefit from this without a budget? What existing tech can we latch onto (eg. CoPilot), that we might already own in our techstack?



Kevin Massie
General Counsel
PZ Cussons

TURING

OPTION 2

Afraid of being replaced?

Are we too precious about our GC roles, to the detriment of what opportunities we give our deputies? How do I develop my team so that succession isn't a baptism of fire, and overcome my own vulnerabilities as a coach?



Naz Shabir
Legal Director
AESSEAL

ROBINSON

OPTION 4

How to stop firefighting.

What do other GCs do to lift their head above the parapet, take a step back, and focus on the bigger picture? How do you make time for the big stuff?



Sonia Williamson
Head of Managed Legal Services
Client Account Management
Pinsent Masons Vario

EXEC. BOARDROOM

OPTION 6

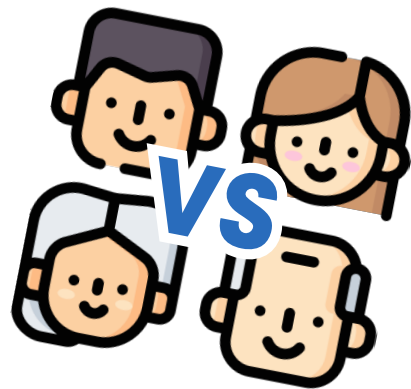
How to spend money like it's your own.

If you were to personally invest in your external spend, would you? What methods are most successful in justifying external spend or a new hire, so that when needed, we're ready?



Andrew Hankin
General Counsel
Together Money

PANEL 2
1350 - 1430



Gen Z vs Gen C(ounsel)

We ask two Gen-Z lawyers and their respective GCs, how can we cater for them and their expectations?

Do employers need to change their ethical values proposition, or are junior lawyers expecting too much? And what about flexible working?



Diana Marsh
Trainee Solicitor
PZ Cussons



Kevin Massie
General Counsel
PZ Cussons



Sandy Kaur
Commercial Solicitor
Softcat



Debra Coady
General Counsel
Softcat



Victoria Robertson
Partner
Trowers & Hamlin



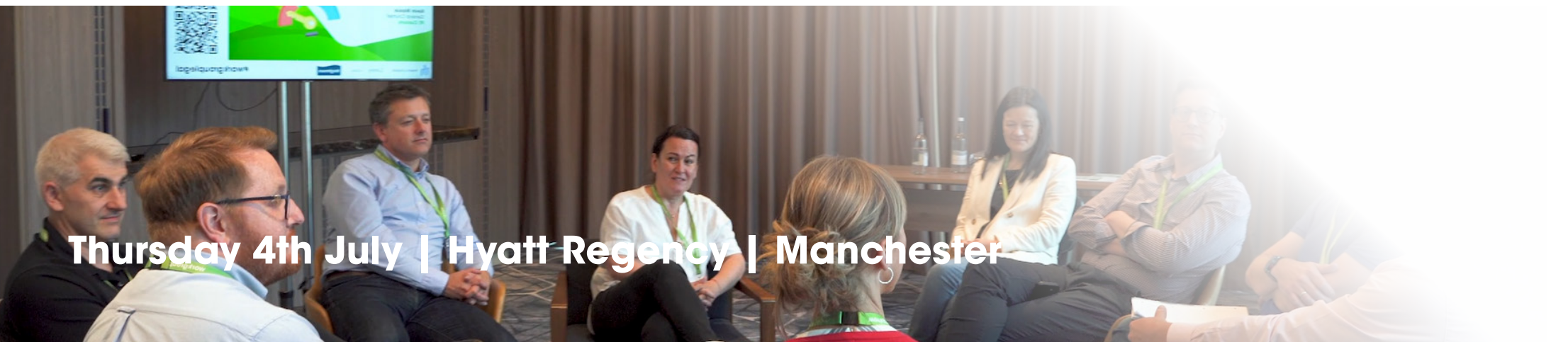
WORKGROUPS 3
1440 - 1530

Choose your final workgroup.

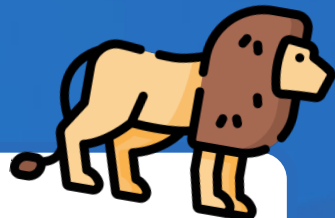
These is the last round of workgroups.
Again, 6 to choose from.

Then back to the main room for round-
ups, followed by a short break before the
gameshow.

ROUND-UPS
1530 - 1545
BREAK
1545 - 1600



TURING



OPTION 1

A place for my ego and pride?

Is there ever a need for ego as a GC? Does pride ever get in the way? What emotional conversations do you take offline, and when do you confront?



Gaz Koosar
Head of Legal Services
UOM Innovation Factory

EXEC. BOARDROOM

OPTION 3

Shake it off.



What can I do to shake off my legal cape, and convince my CEO of the strategic value I add, and prove I'm not just here for the transactional day-to-day stuff?



Juliet Johnson
General Counsel

WATERHOUSE

OPTION 5

Behind-the-scenes success.



What good are the things we do in the legal team, if we don't shout about them. So how do I market us better, and make sure our successes don't stay behind the scenes?



Caroline Hilton
Director of Legal & Governance
Manchester Metropolitan University

FOSTER



OPTION 2

The run and change.

With so much innovation and change in the legal sector, how do I create the space for my team to plan for the future and upskill, while juggling the run of the day-to-day?



Sam Wharfe
Group Head of Legal
Bupa

EDDINGTON

OPTION 4

But why am I the green one?



Sure, Legal gets saddled with ESG for the compliance, but does that mean our lawyers lead the business on it? How much do you take ownership of ESG on as a GC, that isn't just ticking boxes?



Tom Ferguson
General Counsel
Well Pharmacy

ROBINSON

OPTION 6

How to hack into a brain.



If I'm run over by a bus, will my knowledge go with me? Or have you put in place knowledge management for continuity? How can we stop our knowledge being tied to one user?



Alex Herrity
Director of Legal Solutions
Adidas

PANEL 3
1600 - 1700

General Counsel Gameshow.

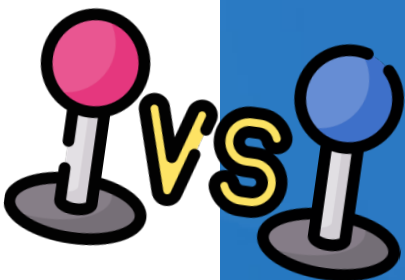
RED TEAM and **BLUE TEAM** go head-to-head in the return of the GC gameshow!

Presented with a series of dilemmas, teams will race to “buzz in” with their answer, whilst the opposing team must disagree.

And it’s up to you - the audience - to vote who answered best with your paddles!

Prizes to be won! Blue drinks to be quaffed!

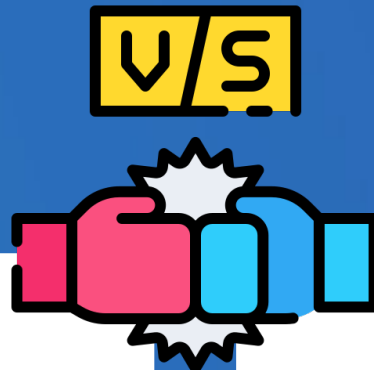
CLOSE, DRINKS + CANAPÉS
1700 - 1800.



YOUR HOST

Nick Helm
Partner
Mills & Reeve

+ Drinks and canapés.



RED TEAM



Dan Crayford
Head of Legal
Vital Energi



Lida Khanverdi
Head of Legal, UK&I
Eurogarages Group

BLUE TEAM



Gaz Koosar
Head of Legal Services
UoMIF



Juliet Johnson
General Counsel



EVENING AGENDA

1800 - 2100

Private dinner at Asha's.

A post-event dinner for up to 12 guests, with set menu.

[Ask Peter for an invitation.](#)

Asha's is an award-winning Indian restaurant, championing authentic Indian food and culinary innovation. View sample menus [here](#).



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Asha's

Cocktail experience, with Indian cuisine fine-dining set menu.

Post-event social, hosted by Pinsent Masons Vario and Workgroup.



Pinsent Masons
VARIO

You have 2 ways to get involved:

1. Email Peter [here](#) to ask for a place!

2. Join **Workgroup Premium***.

Please note - applications from those who do not lead an in-house legal team will be rejected.

However, sponsorship enquiries can be made via email [here](#), or contact us through the website.

*Workgroup Premium is a paid subscription, which gives you - and your deputy - passes to all Workgroup Legal events. Also includes free passes for your CMOs and CHROs to our CMO and CHRO events. Sign up [here](#).



Follow Workgroup on LinkedIn [here](#) for all event updates.



It was a brilliant experience. The interaction and discussions with other GCs/Heads of Legal was **much more valuable than the usual presentation-style events**.



Marianne Jarvis
Head of Legal
Hall & Woodhouse

If you are responsible for leading a team of legal professionals then I'd **highly recommend attending the next event**. 10/10 for the organiser Peter Daniels, the speakers, attendees and venue.



Sarah Carr
Group Head of Legal - Commercial & IP
LeoVegas Group

Workgroup Legal is my favourite event in the calendar - engaging, motivating and a brilliant way of networking with your peers... Roll on next year!



Michael Astle
Executive Director, Legal Affairs
Quotient Sciences

This was a great day. Super insightful and a chance to interact with others facing the same challenges in a supportive and helpful environment.



Dan Dally
Head of Legal - EMEA
Confluent

